



The 22q11.2 Society Logo

The 22q11.2 Society logo includes a number of symbols that illustrate the mission, vision and goals of the association including the following:

- **Elephants:**

- The elephant is an important symbol associated with 22q11.2DS having been used as an analogy to explain the complicated history of the name.
 - Acknowledging that several seemingly unrelated conditions with overlapping phenotypic features similarly resulted from a 22q11.2 deletion, including: DiGeorge, velocardiofacial, conotruncal anomaly face, and subsets of patients with Opitz G/BBB and Cayler cardiofacial syndromes.
 - Suggesting that the previously described clinical diagnoses were actually one and the same condition with a common aetiology (McDonald-McGinn, D. M., Zackai, E. H. & Low, D. What's in a name? The 22q11.2 deletion. *Am J Med Genet* 72, 247-249, 1997).
- The elephant is described as a symbol of intelligence, strength and stability.
 - Thus members of the 22q11.2 Society have the power to conquer adversity; to be bold in the face of sometimes daunting obstacles; to dream big; and to choose paths that are truly impactful.
- The two elephants are purposefully linked symbolizing the interdependence of basic and clinical science, as well as, professional and family partnerships.

- **Tree of life:**

- The concept of a tree of life is universally recognized among all cultures, dating back to ancient times.
 - It alludes to the interconnection of all life on our planet and serves as a metaphor for common descent in the evolutionary sense, in particular as part of the 22q11.2 Society logo, as the trunk is depicted with the double helix.
- Like the elephant, the tree of life stands for many things including wisdom and strength.
 - The tree of life is also referred to as a tree of knowledge, something all members of the 22q11.2 Society strive for daily.
 - The tree is often a symbol of the human nervous system – an integral component of 22q11.2DS.

- A tree bears seeds of fruit, supporting the mission of the 22q11.2 Society to remain relevant over time and train the future leaders of tomorrow.
 - The tree of life is a powerful image of growth, as it is the only living thing that continues to grow throughout its lifetime.
 - Thus, with nurture and care our 22q11.2 Society can stand for generations.
 - Further, as we grow and develop as an organization, a larger and more mature association will emerge and begin to flower and fruit, providing important contributions to the wider community.
- **Crest:**

The crest symbolizes all aspects of our 22q11.2 Society as it incorporates our mission and vision:

Parchment - Upper left:

To promote all scholarly endeavors surrounding investigations into aspects of the 22q11.2 region via publications, educational symposia, basic science and clinical research studies, and collaborative consortia

To exploit the knowledge gained as members of the 22q11.2 Society for the benefit of populations of individuals with 22q11.2 deletion and duplication syndromes, and more common conditions

Family - Upper right:

To raise awareness and promote education throughout a broad range of clinical communities and the general public

To partner with family organizations towards achieving mutual goals

Caduceus (A Symbol of Medicine) - Lower left:

To support the provision of guidance in best practice care

To promote collaborative and international partnerships in understanding features associated with chromosome 22q11.2 abnormalities

Erlenmeyer Flask - Lower Right:

To promote basic science and clinical interdisciplinary research into the biology of the 22q11.2 region, and the diagnosis, prognosis and management of related disorders

To strive for the highest ethical standards in research and clinical practice involving children and adults affected by these conditions

To encourage collaboration and communication between clinicians and researchers in studying these conditions

To promote the interests of junior faculty working in the area and endeavor to attract the best young researchers into the field

Globe:

To be the international leader in promoting research related to the chromosome 22q11.2 region

To formalize existing international activities and promote new initiatives

• **Banners:**

- The formation of the 22q11.2 Society was first muted at a meeting in London, UK, during early 2013 with the idea of formalizing existing international activities and promoting new initiatives
- The Motto:
 - *Universum *Quaestio *Curatio *Veritas* sums up our mission as a society:
 - To support a worldwide investigation of care via truths

• **Colors:**

- Green:
 - Green is the color of balance and harmony creating equilibrium between the heart and mind. Green is the color of growth. Green is emotionally positive, giving us the ability to nurture unconditionally.
- Red:
 - Red is a warm and positive color. Red is energizing. It motivates us to take action. It signifies a pioneering spirit and leadership qualities, promoting ambition and determination.
- Gold:
 - The color gold is the color of success, achievement and triumph.
- These are all things the 22q11.2 Society strives to achieve.